



**American
Red Cross**

Cape Cod and Islands Chapter

286 South Street
Hyannis, Massachusetts 02601
Tel. (508) 775-1540
Fax (508) 771-2209
arc@cape.com
www.capecodandislandsredcross.org

Media Alert
MEDIA ALERT

Contact: Glen Beasley
Phone: (508) 775-1540 x16
ccexdir@cape.com

Cape Cod Healthcare Community Benefits supports Red Cross CPR/AED Training for Brazilians initiative with a grant of \$7,694.

Hyannis, Mass., May 20, 2008 – Cape Cod Healthcare Community Benefits recently awarded the American Red Cross Cape Cod and Islands Chapter with a \$7,694 grant towards the development of its CPR/AED Training for Brazilians initiative.

Because of the large number of Brazilians living on Cape Cod, Nantucket and Martha's Vineyard, the Cape Cod and Islands Chapter has focused recent efforts on obtaining funding to create course instruction material and train our Portuguese-speaking neighbors in CPR and First Aid.

This latest grant will help the Cape Cod and Islands Chapter recruit and train 5 Brazilian/bilingual instructors and subsequently to train 150 Brazilians who are interested in receiving CPR and AED training.

Cape Cod Healthcare Community Benefits Executive Director Lissette Blondet says: *"The Red Cross initiative will help make inroads into the major Brazilian community on Cape Cod and the Islands so they can receive CPR, AED training, and help save lives."*

The chapter also received an initial donation of in-kind services from Cape Cod Healthcare Community Benefits to translate all First Aid, CPR and AED course and instruction materials. In addition, a Brazilian Red Cross volunteer and translator translated the "Be Red Cross Ready" brochure highlighting actions that should be taken in case of an emergency. The brochure is now available in both English and Portuguese.

The American Red Cross, Cape Cod and Islands Chapter annually trains some 10,000 residents of Cape Cod, Martha's Vineyard and Nantucket in CPR, Automatic External Defibrillator (AED) and First Aid, swim safety, babysitting, chokesaver and more.

To receive copies of the "Be Red Cross Ready" brochures in English or Portuguese, for more information about training, or to support the American Red Cross Cape Cod Islands Chapter, write to 286 South Street, Hyannis, MA 02601, call (508) 775-1540 or visit www.capecodandislandsredcross.org

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